

APRIL 10, 1914

Parsons-Souders | Parsons-Souders | Parsons-Souders

Every Reason for Great Busy-ness Fri.

A complete readiness with "Goods and Service" for a great Easter Business.

The store that has served you well for many years will serve you better now.

Easter Clothes buying will be done tomorrow and Saturday. Splendid stocks ready for choosing.

GLOVES

Eskay's From France

The new Eskay Gloves for Spring—complete lines ready from Grenoble.

What are Eskay's Gloves?

French gloves that satisfy one. Made of French kidskins, very soft and fine to the touch.

Perfect in fit.

With a pleasant exclusiveness in style.

These are the new colors—Champagne, pastel tones of mode, tan, light and dark grays, taupe, wide variety of browns, perfect navy blue, besides black, white and combinations.

Three styles of embroidery.

Eskay's gloves are sold exclusively at the Parsons-Souders stores.

They are the best gloves we know of at \$1 and \$1.50.

Coloma, \$1
Centaur, \$1.50
Debry, \$1.50

Also a fine one-clasp Doeskin glove at \$1.50; a one-clasp French kid at \$1.50 and two-clasp at \$2 are three special Easter values.

16-button gloves of fine French kid \$3 and \$3.50.

A Before Easter Sale of Petticoats

Prices start at \$1 for Petticoats of Satin Charmeuse, with cotton back—and ascend to fluff, filmy, dancy modes at \$3.95 and crepes de chene styles at \$4.95.

Chiffon Taffetas \$1.95. Messalines, \$1.95, \$2.95, \$3.95 and \$5.00; the latter being "Kloffit" models.

Silk Jerseys, \$2.95, \$3.95 and Kloffit at \$5.00.

Now You May Have Tango Color in Silk Stocking at \$1.50

Either in Kayser's famous Italian Silk or in Gordon Dye spun silk. Both highest standard grades.

If some other color is wanted you may have pink, pale blue, sapphire, coral, peacock blue, yellow, mahogany, purple, navy, white and black.

Kayser's "Buttonol" Top Italian Silk Stockings, black only at \$1.50.

Boys' Wash Clothes

Russian and Sailor styles; ages 2 to 8 years; white and colored linens, chambrays, etc. \$1 to \$5.50.



New Paris Models—
Just Here; Immediately
Reproduced at \$5



Friday and Saturday 100 Distinctive New Hats, Truly Parisian-In Our Specialized Millinery at \$5.00

Distinctive styles of Belgian Split, Milan Hemp, Milan and Novelty Braids, trimmed with flowers, feathers, numidi, ribbon and wing effects. The new shapes include the Turtle, Wattean, Bonnet, High Side Sailors and Tams. A truly great collection of Hats for a special Easter Sale. 100 of them \$5.00 each. Our specialized millinery price.

Tomorrow and Saturday Special New Tailored Suits at \$25

Tomorrow about 100 suits, in many new models, each model a perfect duplicate of an original Paris design, or an adaptation in which distinctive features from several originals are adroitly and cleverly combined.

It is a representative collection of the Paris-minute models

The Jackets. Short, jaunty models, in belted or loose boxy styles, and in postillion effects of varying length. Some are designed with silk vestee, others are frilled at cuff and collar with dainty lingerie, net or embroidery. Some plain trimmed, others with moire, taffeta or brocade silk.

The Skirts. These afford you a selection of the most popular designs now in vogue. Single and triple tier models, some of them combining the drape feature and other plain. The assortment embraces the long tunic model, with high waist line. And all are silk trimmed to match coat.

The Fabrics. Plain and men's wear serges, wool crepes, crepe poplins, diagonals, box crepes, gabardines, plain poplins and worsted shepherd checks. All the smart street shades for Spring.

Satin Kimonos in a Sale

\$4.95, \$5.95 and \$6.95. Values \$6.50 to \$10.00.

A fresh lot of sample styles, each different, bought at an average saving of one-third—the saving of which is passed onto the first 43 women who come.

The colors are rich and gorgeous, there are all sizes to 44 bust measure.

Women's Crepe Night Gowns, \$1, \$1.25

In three solid colors, white, pink and pale blue, and have round and V-necks and are lace trimmed. Judged by the most severe standards they are really good for \$1.50 but we are shaving profits with a closer margin for ourselves.

Eight styles, 3 dozen to each, or 288 gowns. Price \$1 and \$1.25, sizes 15, 16, 17 and 18.

More New Silks and Chiffon Blouses For Young Women

The busy brains and nimble fingers of the waist designers have been at work!

Blouses of crepe de chene in rich gold color, Copenhagen or navy blue; \$5.50 each.

Crinkly silk crepe is used for another style. Simple V-neck and embroidered collar; choose black, navy blue, plum or Copenhagen, \$6.50.

If you like chiffon waists, there is a new model at \$5.50, in various colors, brightened by frills of net down the front and round the neck and soutache braid.

Another new and attractive little blouse in black or two shades of blue has a net foundation, is very charming and costs \$6.50.

Women's Sample Coats of the Finer Sorts

Exclusive silks, the real Rodier gossamer, summer duvetyne, honey-comb eponge; novelty checks and distinguished wool coatings are the fabrics of this selected group of Spring Coats.

Made by the best coat house in America, each one is a reproduction or an adaptation of a French model.

40 samples and 40 styles. All the new colors and white for morning and afternoon wear.

Stamped Pillow Cases

Mrs. Cox of the Art Embroidery department wishes to announce the arrival of ten new designs in Pillow Cases to sell at 50c a pair.

Free lessons to ladies desiring to learn.

New Jewelry

Beauty and Bar pins, gold tops, 25 each. Gold band Bracelets, 50c to \$2.25. Rhinestone sets. Slipper Buckles, 50c and \$1.00. Safoir Chains, 50c and \$1.00. 54-inch Black Beads at 50c. Hat Pins, 25c and 50c. Short lengths.

SOCIAL

Miss Blenko's Debut.
That the music school is doing sincere and active work in Morgantown is evident to anyone who cares to look into a few of the programs from each department of the school. The Young Men's Christian Association's admirable idea of giving a series of concerts by graduates of the music school revealed a group of well trained and talented artists ready for concert work.

Now a booklet of six graduate programs has been issued, interesting not only from an educational viewpoint but of great musical charm and worth.

Miss Grace Blenko, the soloist of last evening and the first graduate, is to be congratulated on a most satisfactory debut. Excellent musicianship, undoubted warmth of temperament, intelligent phrasing, all combined to make her audience enjoy fully a program which would have taxed even an experienced artist.

The MacDowell Concerto and the Debussy Prelude deserved special mention. In these numbers the evidence of her careful teaching was most noticeable. Her breadth, quality and variety of tone were used with freedom of expression. The orchestral parts for the concerto were splendidly played on a second piano. Mr. Butterfield, to whom belongs all praise for having introduced to Morgantown so many new and interesting compositions. — Wednesday's Morgantown Post-Chronicle.

Entertains Club.
Mrs. John B. Shiber, assisted by Mrs. William H. Shiber, delightfully entertained a number of the members of the L. T. C. Club at her home in Industrial from 2 to 5 o'clock Thursday afternoon. Fancy work was the pleasant diversion of the afternoon. At 5 o'clock the guests were invited into the dining room where they were served with a three course luncheon from a prettily appointed table. The centerpiece was a shepherdess basket filled with Easter lilies, augmented by a large huge bow of yellow chiffon. White and yellow was the color scheme followed throughout in the decorations. Dainty place cards with Easter greetings were presented each guest. The guest list included Messames S. W. Barnhardt, C. T. Arnett, Guy Zinn, E. Hawkins, C. W. Baker, E. S. Reynolds, H. Limpert, L. Acksan, J. C. Biddle, B. Limpert, R. C. Chadwell and J. S. Jones.

Circle Entertained.
The Ladies' Sewing Circle, of Adamston, was most pleasantly entertained from 8 to 11 o'clock last evening by Mrs. Larry Briggs, of that place. Fancy work was indulged in at an appropriate hour delicious refreshments were served. An interesting feature of the evening's entertainment was a gussing contest in which Mrs. John Miller was awarded an appreciative prize, and Mrs. Grant Miller received the consolation prize. The meeting was one of the most interesting held this season.

Home Coming Affair.
Nearly 20 persons attended the home coming celebration held last evening by Adelphi Lodge, No. 8, Independent Order of Odd Fellows, among whom were many out of town guests. A musical and literary program was enjoyed. Address were made by Harvey W. Harner, Dr. E. N. Flowers, J. E. Law and the Rev. Felix K. Struve, E. M. Nuzum gave a recitation. An elaborate supper was served. J. E. Law was toastmaster.

Children's Party.
A very enjoyable children's party was given Thursday afternoon by Mrs. Franklin J. Day to celebrate the eighth birthday of her little daughter, Jean, in their home on Virginia street. Games were the diversions of the afternoon and later refreshments were served. The guest list included about sixteen of Miss Jean's girl friends.

Mrs. Martha M. McCarty and daughter are spending Easter week in Buckhannon with a Mrs. McCarty's parents Mr. and Mrs. Thomas Farnsworth.

Mrs. Miller Gallaher of Charleston, is a guest of her sister Mrs. Percy Goff.

Mission Circle Meets.
A very interesting meeting of the Mission Circle of the First Baptist church was held yesterday afternoon and quite a number of the members were present. A well arranged program was in charge of Mrs. Walter Elliott and papers were read by Mrs. J. M. Garrett, Mrs. Lewis Milam and Mrs. Robert C. Garrett.

Scottish Rite, Masons Feast.
Sixty-five members of the Scottish rite branch of Masonry attended a special ceremonial observance of Maundy Thursday, which included a banquet, Thursday evening in the Masonic temple. The banquet was served in the dining hall by the ladies.

(Continued on page sixteen.)

Why Not

Get clean, fresh BUTTER EGGS, CHEESE, etc., and FRESHLY BAKED CAKES FOR EASTER as well as new, clean, clothes?

If you try our store once you will realize the economy as well as the pleasure of trading here.

EASTER EGGS, 23c.

Chicago Dairy

EVERYTHING GUARANTEED

The Javin-Lockwood Co.

FURNISHERS TO WOMEN WHO KNOW



SAY WOMEN ARE YOU PREPARED?

For the promenade which will take place Sunday afternoon? The occasion which every woman looks forward to—the pleasure of displaying her new spring wearing apparel—there is nothing too good, or too nice for this occasion, hence you should not overlook the importance in selecting the best and the latest fashions. Therefore, we would advise you not to be misled by sham advertisements and misrepresentations—but come to this store where you always get the very best merchandise, the very best styles and the very best prices and WHERE SATISFACTION IS GUARANTEED.

SPECIAL PRICES ON EASTER SUITS, COATS AND DRESSES

The WOMAN'S STORE

THE PROMISE OF EASTER

All nature is astir. The spirit of freshness—purity—and hustle is abroad in our store. We promise our customers (both old and new) nature's choicest Easter-fool-offerings. Some of the "good things" at "good prices" Saturday.

ORANGES "Half Moon" brand, sweet, thin-skin juicy, medium size California Oranges. The finest we have had this year. How many? Dozen **20c**

CREAMERY BUTTER Better Butter, or "White Lily" brand, the finest creamery made. Special cut price for Saturday. Pound **35c**

3 POUND PACKAGES OATS For **25c**
5 Cakes FAIRY SOAP For **20c**

Bread, Pies, Cakes—all the goodies of the oven are best made and made best with **GOLDEN LOAF** **FLOUR** 24 1-2 lb. Sack **68c**

Pure Snow White Lard lb. **14c** Strictly Fresh, every one guaranteed. Down Eggs **23c** they go for Saturday.

BREAKFAST BACON Hickory smoked, lean narrow strips. Breakfast Bacon, 5 to 7 pound strips, pound **19c**

4 BOX IDEAL SALT For **15c**
7 Cakes SUNSHINE LAUNDRY SOAP For **15**

PHONES Bell 60, Home 71. **Weidenhamer's Pure Food Store** 227 S. Third St. "QUICK AUTO DELIVERY" We give S. & H. Green Trading Stamps. Double Stamps every Wednesday

READ THE TELEGRAM CLASSIFIED ADS

REFRIGERATORS

White Enameled \$7.50 up
Porcelain Lined \$13 up



Easy to KEEP CLEAN inside and out; no nooks, crevices, cracks or corners to collect grease, dirt or germs.

Leonard Cleanable One-Piece, Porcelain Lined Refrigerator

aids your family to stay healthy. Nobody can properly digest tainted food. Perfect, continuous dry, cold air circulation, keeps the food wholesome.

You need this refrigerator for food purity, cleanliness, health and ice economy.

LEONARD CLEANABLE Refrigerators are lined with one-piece of pure white porcelain fused on steel. As clean as a piece of snow-white Havelland china.

To learn the difference between a genuine Leonard Cleanable, and an imitation, call at our store.

PALACE FURNITURE CO
168-170 W. Main St.



Let Us Fit Your Easter Shoes Here Tomorrow or Saturday

COLONIALS AT \$4

A plain leather model, medium long vamp, sterling silver buckle with high tongue, welted sole, for dress street wear. Ideal fitter, all widths.

A smart long vamp effect, light Mezzo Calf, Gun Metal Buckle, Light Sole. AA to D width, price \$4.00.

Mary Jane and Baby Doll Pumps at \$3.00. Dull or patent leathers. Light or heavy soles, all sizes.

Jack and Jill Shoes for children. Serviceable shoes that are ideal for children. Black and Tan at \$1.75 and \$2.00 pair.

TRUE VALUES

Parsons-Souders Co.

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